

Pallishree Mela, Rourkela-2018

Exhibition Ground, Near Bhanja Bhawan, Sector-5, Date: 03.10.2018 to 11.10.2018

The National level Pallishree Mela'2018 was inaugurated on 3rd October'2018 at 6.00PM by the Chief Guest Sj.Jual Oram, Hon'ble Union Minister of Tribal Affairs, Government of India in presence of Guest of Honour Ms. Monisha Banarjee, IAS. ADM, Rourkela and Sj. Sarada Prasad Nayak, Hon'ble Chairman RDA,Rourkela. During the inauguration ceremony the Chief guest was also launched the Slipper unit of Om Sai ram PG, Sahajbahl ,Bargaon block and noodles unit of Sudh PG jamankere,Kuarmunda Block. Total 220 numbers of stalls were constructed in the Exhibition ground and 29 districts except Malkangiri and 12 numbers of state are participating in the Mela.



**Inaugurated the National level Pallishree Mela'2018
Rourkela by Chief Guest Shri Jual Oram**



Welcoming the Chief Guest with other guest with Bouquet



Launching Sleeper Unit of Om Sairam, PG, Sahajbahal, Bargaon Block & Noodles unit of Sudha PG, Jamankera, Kuarmunda Block



Lighting the of Lamp for Inauguration

Closing Ceremony of National Level Pallishree Mela

- Closing Songs : Bhashkar Puhan and Group
- Welcome speech and Introduction by DI & PRO, Rourkela
- Speech by Mr. Bhumesh Chandra Behera, OAS (SAG) Project Director, DRDA, Sundargarh.
- Speech by the Mrs. Rashmita Panda, IAS, CEO, Smart City Ltd, Rourkela
- Prize Distribution and Felicitation.
- Total sales from 3rd-11th October 2018: Rs. 2.31 Cr.

Vote of Thanks: **Mr.Sauravamaya Das, Assistant Director, ORMAS, Sundargarh**

Closing: Smt. Monisha Banerjee, IAS, ADM, Rourkela

List of Award winners Pallishree mela 2018, Rourkela

Stall No. Allotted	Name of participating SHG/ PG/ NGO / Artisan / Line Dept.	District	State	Category (SHG/ PG / Artisan/ Society / Line Department / Others)	Nominating Agency [Select one from the list]	Awards
37	JAI JAGANNATH PG	SONEPUR	ODISHA	Producer Group	ORMAS, SONEPUR	Highest Sales Award (Rs.3,90,100)
100	MAA MANASHA SHG	MAYURBHANJ	ODISHA	Self Help Group	ORMAS, MAYURBHANJ	Best Display Award
18	OM SAI RAM PRODUCER GROUP	SUNDARGARH	ODISHA	Producer Group	ORMAS, SUNDARGARH	Best Innovative Product Award
17	SUDHA PRODUCER GROUP	SUNDARGARH	ODISHA	Producer Group	ORMAS, SUNDARGARH	Best Salesmanship Award
79	MAA MAJHIGOURI S.H.G.	RAYAGADA	ODISHA	Self Help Group	ORMAS, RAYAGADA	Popular Stall Award

70	GAYATRI AGARBATI UTTPADAK GOSTHI	KHORDA	ODISHA	Producer Group	ORMAS, KHORDA	Best Product Knowledge Award
Demo	DDU-GKY	ORMAS	ODISHA	PR&DW Dept. Govt. of Odisha	ORMAS, SUNDARGAR H	Best Demonstration Stall
	NIT, Rourkela (Token of love for Dedicated work during the Event)	SUNDARGARH	ODISHA	NIT, INTERN	School of Management	List of Intern- Mr. Abhishek Mazumdar Mr. Rajendra Narayan Roul Mr. Shoubhik Sahu Mr. Nirman Bisoyi Mr. Amrit Pradhan



Award for Highest Sales : “JAI JAGANNATH PG” Sonapur.



**Award for Best Innovative Product “OM SAI RAM PRODUCER GROUP”
Sundargarh.**



Best Demonstration Stall DDU-GKY, ORMAS, Sundargarh



**A token of love to NIT, Rourkela Interns for facilitating ORMAS
during the Pallishree mela 2018 ,Rourkela**

Thanks